

EXHIBIT B

From: Mike Seigle <mseigle@landmarkcommunications.net>
Sent: Wednesday, October 8, 2014 3:31 PM
To: O'Connor, Dan <Dan.O'Connor@legis.ga.gov>
Subject: Re: Do you have any information on the demographic breakdown of the newly registered voters?

I have blacks at just under 30%, Female at 54% and that is conservative. I have non Black minorities at 7%.

I think the Dem and GOP ground game will make it interesting and the race will be very hard to predict. I need to know how the newly registered voters will shape out.

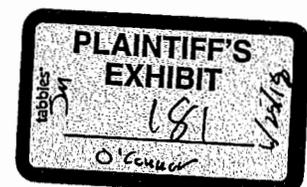
My polling has the Dems up slightly, but we do more than most to include poor black democrats who are very hard to poll. It is also hard to know how motivated the Dems are. If the Dem Ground team turn out 30+% Black we are in real trouble.

In the Presidential years the presidential candidates tack left and that makes the state more Republican as a result. In non-Presidential years, the GOP tact right and risk ignoring minority voters and urban voters.

If John Padgents people are successful they will be heroes, if not then he is a one term state chairman.

On 10/8/14 2:37 PM, "O'Connor, Dan" <Dan.O'Connor@legis.ga.gov> wrote:

- > Sort of....within last week they have posted online precinct data for all
- > counties, including split precincts (Praise the Lord!!!)---but there is a
- > catch---no updated data on how many registered voters there are by
- > congressional and state legislative district. And if there is any reason you
- > need precinct data from the Kingston/Perdue runoff last July, out of
- > luck---only data they have online is School Superintendent runoff and Senate
- > District 8---amazing you would have to pull data offline for a race where
- > there is no recount.
- >
- > Performance of SOS came up at debate last week in Buckhead---League of Women
- > Voters held one at a church; I went to hear HD 54 one but they also had
- > debates for Fulton Commission Chairman, Secretary of State and Schools Supt
- > (only the Democrats showed up for the statewide ones). But the D candidate for
- > SOS did mention difficulty accessing website for professional licensing
- > renewal---I think Kemp's response was severe budget cuts explain that. Of
- > course you have mentioned to be how bad their voter rolls are, and someone I
- > spoke with at State GOP said there absentee voting records for 2010 were
- > pretty bad. Makes me wonder if anyone is in charge over there?!?!?
- >
- > What do you make of the various polls? Towery last week said runoff likely for
- > governor, and this week Deal pulling ahead---which version am I to believe.
- > Someone mentioned to me a few days ago that John Garst believes a runoff is
- > more likely for US Senate than Governor. Hard to sort out what the black
- > percentage will be in the election (in terms of the total turnout), and do



- > undecided go for the challenger as often is the case? Hard for me to believe
- > most people don't already know who they are voting for, but of course the ads
- > will continue on, possibly til January!!!! I know some Kingston supporters
- > will "hold their nose" for Perdue---more a vote against Nunn than one for
- > Perdue.
- >
- > I think the State Senate stays 38-18---nothing left for Republicans to win in
- > that chamber as Obama won all 18 Democratic-held ones, and got over 60
- > (percent) in 17 of those (all but Steve Thompson's district). But over time,
- > some GOP-held districts may come into play like Fran Millar's (54% Romney last
- > time) and David Shafers' (57%). In the House, best case for GOP is gain of 2,
- > worst case maybe loss of 3 or 4 but no significant change. I suspect Democrats
- > going all out to win the 3 GOP-held districts that backed Obama last time---HD
- > 105 (Joyce Chandler), HD 138 (Mike Cheokas) and HD 151 (Gerald Greene).
- > Chandler's district is 40% or so minority when you combined blacks, Asians and
- > Hispanics registered voters---and does not even include "others". Best GOP
- > chance for pickup probably HD 132, seat of retiring Carl Von Epps (parts of
- > Coweta, Meriwether and Troup Counties---LaGrange/Newnan), which narrowly
- > backed Deal in 2010 and Obama in 2012.
- >
- > Nationally for US Senate, guess we are assured (at minimum) of picking up
- > Montana, South Dakota and West Virginia---and I think Arkansas and Louisiana
- > are likely too (though Louisiana may not be settled next month because of
- > large number of candidates). Gets GOP to 50---but Kansas is a question mark.
- > North Carolina will be harder to win as, like Virginia, it is becoming more a
- > mid-Atlantic state than a southern one politically---Obama only lost it by 2
- > points in 2012 and won it by the slimmest of margins in 2008. Republican
- > Tillis got off to late campaign start because of long legislative session
- > there, and legislature over there is not all that popular. Colorado and Iowa
- > could be pick-ups too even though both backed Obama. Probably best-case
- > scenario is GOP holds Kansas, wins the 3-sure ones, the 2 likely ones, North
- > Carolina, Iowa and Colorado---would get them to 53 seats (8-seat gain) which I
- > think would be pretty good---and some cushion given GOP likely to lose seats
- > in the 2016 round with more seats up for grabs.
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- > --Dan O
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- > -----Original Message-----
- > From: Mike Seigle [mailto:mseigle@landmarkcommunications.net]
- > Sent: Wednesday, October 08, 2014 1:28 PM
- > To: O'Connor, Dan
- > Subject: Do you have any information on the demographic breakdown of the newly
- > registered voters?
- >
- > Have the SOS shaped up it data?
- >
- > I do not know how worried we should be. Getting people to register is not the
- > same as getting them to vote. However, a few people will be in for a rude
- > awakening.

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> Mike Seigle
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