Declaration of Michael P. Persoon

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6. The document attached as Exhibit A was printed from the website:
   https://rslc.gop/blog/2015/07/16/rslc-launches-redmap-2020-sets-125-million-investment-goal/

7. I make the foregoing statement subject to penalty of perjury or other penalty as provided by Illinois law.

Date: 16/10/17

Michael P. Persoon

State of Illinois, County of Cook
This instrument was acknowledged before me on Oct 10, 2017
by Michael P. Persoon

signature of notary public

HANNA B DWORINK
OFFICIAL SEAL
Notary Public, State of Illinois
My Commission Expires
November 02, 2019

App. 0047

0591
RSLC Launches REDMAP 2020, Sets $125 Million Investment Goal

WASHINGTON, D.C. – Today, the Republican State Leadership Committee (RSLC) – in partnership with its strategic policy partner, the State Government Leadership Foundation (SGLF) – launched REDMAP 2020 with a $125 million investment goal through 2022. REDMAP 2020 is modeled after the RSLC’s successful REDistricting MAjority Project (REDMAP) program in 2010 that was instrumental in Republicans picking up 21 new legislative majorities that year and putting Republicans in a strong position before the decade’s redistricting. Similarly, REDMAP 2020 will prioritize electing Republican legislators in states across the country in an effort to keep and expand Republican-controlled legislative chambers in advance of 2020 redistricting. Also as part of REDMAP 2020, the SGLF will now help the Republican redistricting data acquisition efforts and provide targeted legal strategic advice in redistricting cases.

"We are launching REDMAP 2020 to stay on offense at a time when Republicans are at historic highs in state chambers around the country," said RSLC Chairman Bill McCollum. "The launch of REDMAP 2010 marked the beginning of strong gains in the number of Republican-controlled legislative bodies at the state level that led to helping both solidify a Republican majority in the U.S. House of Representatives and winning back the U.S. Senate a few years later. It’s important to maintain that success at all levels of government, and by investing $125 million over the next seven years, we plan to help do just that."

"When we started REDMAP in 2010, we were able to utilize the in-depth knowledge and resources of the RSLC’s vast network of Republican elected leaders who represent all 50 states," said SGLF Chairman and former NRCC Chairman Tom Reynolds. Reynolds served as REDMAP Chairman in 2010. "To now expand that role from winning critical legislative majorities that help shape the redistricting process to also providing targeted legal strategic advice and commentary for ongoing redistricting legislation is exciting for the REDMAP 2020 program. It’s exciting for the future of the Republicans Party."

Through REDMAP 2010, the RSLC raised $30 million and led Republicans to take control of 21 new chambers, including capturing control of both chambers in several states President Obama went on to win twice: Michigan, Ohio, Pennsylvania, and Wisconsin. Republicans today control a Party-record 69 of 99 state legislative chambers. REDMAP 2020 will work to maintain the historic highs we hold
today, including those in Obama-blue states, while working to pick up additional majorities in states like Kentucky, Maine and New Mexico where the legislatures play a vital role in crafting district boundaries, and Republicans currently control only one of the two state chambers.

As part of REDMAP 2020, the RSLC’s strategic policy partner the SGLF will take on an increased role in helping to support the Republican Party’s data acquisition efforts. The SGLF will also actively file amicus briefs with controlling authorities for select cases in states as it relates to redistricting.

Your Contribution to RSLC

QUICK DONATE

RSLC Video

NOVEMBER 8, 2016

https://www.youtube.com/embed/1SdfPw7zJ0c
Future Majority Friday: Kentucky Senator Ralph Alvarado
OCTOBER 6, 2017

“A Constitutional Right to Win? The Democrats Want One” by RLSC President Matt Walter
OCTOBER 4, 2017

Future Majority Friday Candidate: Ilana Schirmer
SEPTEMBER 29, 2017

Future Majority Friday Candidate: Daniel Perez
SEPTEMBER 22, 2017

This Week in RLSC News: Matt Walter’s Piece in National Review on CT Budget, New Virginia Polls, and more
SEPTEMBER 21, 2017

Categories
Future Majority Friday
RLSC News
Uncategorized
Weekly Roundup

INTERNSHIPS
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0594
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Michael P. Persoon

State of Illinois, County of Cook
This instrument was acknowledged before me on Oct. 10, 2017 by Michael P. Persoon

signature of notary public
RSLC Congratulates Martina White on Election to Pennsylvania House of Representatives

MARCH 24, 2015 / RSLC NEWS

WASHINGTON, D.C. – Tonight the Republican State Leadership Committee (RSLC) on behalf of the Republican Legislative Campaign Committee (RLCC) congratulated Martina White on her victory in the special election for District 170 in the Pennsylvania House of Representatives. The seat was vacated by Democrat Brendan Boyle after his election to the U.S. House of Representatives. RSLC President Matt Walter issued the following statement:

“With a strong business background and deep roots in Northeast Philadelphia, Martina proved today that she can unite the community around her and is ready to stand up for them in Harrisburg.”

In the final week of White’s campaign, the RSLC launched digital ads in support of her. The ad buy reached voters in White’s district in Northeast Philadelphia and can be seen below.

Your Contribution to RSLC

QUICK DONATE

RSLC Video

https://www.youtube.com/watch?v=38PwZoteQ

Recent News

Future Majority Friday: Kentucky Senator Ralph Alvarado  
October 6, 2017

"A Constitutional Right to Win? The Democrats Want One" by RSLC President Matt Walter  
October 4, 2017

Future Majority Friday Candidate: Ileana Schirmer  
App. 0053  
0597
This Week in RSLEC News: Matt Walter's Piece in National Review on CT Budget, New Virginia Polls, and more

CATEGORIES

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State of Illinois, County of Cook
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signature of notary public
The 2020 redistricting war is (already) on

JULY 16, 2015 / RSLC NEWS

Washington Post

There's a hundred-million-dollar battle brewing for control of Congress, but it's not going to be resolved for seven more years, and the battles will take place in lands far away from Washington.

Both Democrats and Republicans think controlling state legislatures in 2020 is one of the most important political battles to fight, mostly for one reason: The power of the pen — the kind that draws district lines, that is.

Five years out, both sides are in a fundraising battle to build war chests of $70 million to $125 million to swing state legislatures their way by 2020, when new electoral maps will get drawn across the country. The Republican State Leadership Committee announced Thursday it's launching RedMap 2020 and aiming to invest $125 million to expand their majority in the statehouses and redraw the nation's electoral lines.

They're playing the long game, but as Republicans showed in 2010, investing in state races is one of the best bangs-for-your-buck to swing Washington the way you want it.

"The implications of the state-level races reach all the way up to the U.S. Capitol," said Matt Walter, the president of the RSLC, which works to keep Republicans in state legislatures.

Redistricting has always been important to the political process, but in an age in which Americans are increasingly polarized — and technology allows for even-more-effective gerrymandering — the shapes and demographics of the districts that are drawn is even more decisive when it comes to control of Congress.

Every 10 years, based on new U.S. Census data, states redraw their legislative and congressional districts. In about 43 states, state lawmakers get to decide how to do this. It's an inherently political tool to help create beneficial districts for whichever party's in power.
And in 2010, Republicans showed just how much can be gained from dominating that process. Fueled by millionaire Art Pope, they invested $30 million into winning state legislature battles — particularly states where the legislature was up for grabs, and it had a say in redistricting. In the grand scheme of politics, that’s not that much money — but it had a huge impact (thanks in part, of course, to the GOP wave year).

Republicans picked up 675 state legislative seats, gaining control of 12 more state legislatures. The GOP in total controlled about three times as many states in the redistricting process — including many big, swing-y states where the lines are even more fungible and important.

New lines were drawn, and in 2012, Republicans took over the House of Representatives with a commanding 234-201 majority — despite the fact Democratic House candidates got 1.4 million more votes than Republican candidates. Some analysts think the current map is such that Democrats simply won’t be able to win a majority on it, barring a massive wave in their direction.

"It really helped redefine how the American political system looks at the redistricting process," Walter said.

After another great 2014 midterm election for Republicans, the party now controls an all-time high of 68 of 98 state chambers. That’s the potential to rewrite a lot of lines.

Sensing a winning game plan, Democrats are getting in now, too. They launched Advantage 2020 last year, a super PAC that hopes to raise $70 million to play exclusively in states where redistricting is on the line. (Compare that with the $10 million they raised in 2010.)

They’ll play in state races in more than a dozen states with the end game of capturing “a couple dozen” congressional seats in the midterms of 2022, Advantage 2020 Director Mark Schauer said.

“Once the lines are redrawn in 2021, the Democrats will have a tremendous opportunity to recapture the majority,” Schauer said.

Expect the first of the redistricting battles to take place a little closer to Capitol Hill: Control of the Virginia senate is in question in the fall.

You can bet RedMap 2020 and Advantage 2020 will be there, with an eye toward the future.
Your Contribution to RSLC

QUICK DONATE

RSLC Video

NOVEMBER 8, 2016

https://www.youtube.com/embed/15dpwizjuf4

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6. The document attached as Exhibit A was printed from the website: http://www.redistrictingmajorityproject.com/?page_id=2

7. I make the foregoing statement subject to penalty of perjury or other penalty as provided by Illinois law.

Date: 10/10/17

Michael P. Persoon

State of Illinois, County of Cook
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signature of notary public

App. 0060

0604
A PROGRAM OF THE REPUBLICAN STATE LEADERSHIP COMMITTEE

EVERY 10 YEARS A CENSUS IS TAKEN, AND CONGRESSIONAL DISTRICTS ARE REDRAWN. THIS PROCESS IS KNOWN AS "REDISTRICTING," AND IS ONE OF THE MOST IMPORTANT PROCESSES IN OUR DEMOCRACY. WE FIGHT FOR A FAIR PROCESS. JOIN US.

About

What is redistricting and why does it matter?
At the conclusion of the 2010 national census, congressional seats will be reapportioned to each state. The states with a shrinking population will lose congressional seats and states with a population boom will gain seats. A massive effort to redraw state legislative and congressional lines will take place according to each state's laws. The party controlling that effort controls the drawing of the maps - shaping the political landscape for the next 10 years. In 38 states, governors and state legislators play a determining role in the redistricting process.

What is REDMAP?
REDMAP (REDistricting Majority Project) is a program of the RSLC dedicated to winning state legislative seats that will have a critical impact on congressional redistricting in 2011.

How can REDMAP succeed?
REDMAP succeeds with your help. Only by staying up-to-date on the latest news, and engaging your friends and family about the importance of our effort, can we succeed.

How can I help?
REDMAP is a grassroots effort. We are funded solely through contributions from commonsense conservatives throughout the country - and we rely on grassroots conservatives as our best means of alerting fellow conservatives across the country to our efforts.

Donate

Join the Fight
Join the RSLC

Paid for by the Republican State Leadership Committee
www.RSLC.com
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**Introduction** | The REDistricting MAjority Project (REDMAP) is a program of the Republican State Leadership Committee (RSLC) dedicated to winning Republican control of state legislatures that will have the most impact on Congressional redistricting in 2011. This inaugural REDMAP report is intended to more fully explain how the RSLC views a path to success in the 2010 state legislative races, how that will impact policy-making on a state level and examine what it means for long-term Congressional redistricting. This report, and its outlook, assumes that REDMAP is fully funded, an assumption that is consistent with the current state of fundraising.

**The Landscape** | This edition of the REDMAP Political Report includes two key findings:

1. That Democrats will not take control of a single state legislative chamber in the country this year, including key REDMAP chambers such as the Texas House, Michigan Senate and Tennessee House; and

2. That, as of today, Republicans will pick up four chambers with 12 additional Democrat controlled chambers in key REDMAP states solidly in play.

The bottom line, as of July, is that if Republicans win only half of those remaining 12 legislative chambers in play, the result will be a net gain of 10 legislative chambers.

**Legislative Impact** | Voters are looking for legislative policies to sufficiently address the hardships they are facing on a day-to-day basis. At the same time, voters, including large blocs of Independents are weary of the Democrats’ over-reaching approach on taxes, spending, healthcare and a myriad of other issues. Surveys continue to demonstrate they are more inclined to support Republican policies on these issues. The result of these switches of party control with new Republican Speakers, Majority Leaders and other legislative leaders will be a move towards smaller government, lower taxes and protection from Democrat over-reach.

**Historical Context** | This year will not be a typical election cycle in terms of shift in partisan control. As of today, it appears that 2010 will be more successful for Republicans than 1982 was for the Democrats and could even rival the Republican successes seen on the state level in 1994. The year, for either party, which is viewed as most successful, would be 1974 when, in the wake of Watergate, Democrats gained a net of 21 chambers. In raw numbers, Democrats gained a net of nine chambers in 1982, while Republicans gained a net 19 chambers in 1994. The Democrat’s performance in 2006, when they gained a net of eight chambers, simply will not compare to 2010.
State of the States |
GOP Picks up Four Chambers (As of July 29, 2010)

**Indiana House**

**NEED FOR REPUBLICAN CONTROL**
3

**SEATS IN PLAY**
Open Seats: 2(D)
Democrat Incumbents: 11
Total: 13

**INSIDER TIPS**
*GOP lost 3 seats by fewer than 500 votes in '08*

---

**Ohio House**

**NEED FOR REPUBLICAN CONTROL**
4

**SEATS IN PLAY**
Democrat Incumbents: 20
Total: 20

**INSIDER TIPS**
*GOP candidates have COH advantage in 4 Dem held seats; GOP lost 3 targeted seats in '08 by fewer than 1,000 votes; John Kasich is leading in all ten of the most vulnerable Democrat incumbent districts*

---

**Pennsylvania House**

**NEED FOR REPUBLICAN CONTROL**
3

**SEATS IN PLAY**
Open Seats: 5 (D)
Democrat Incumbents: 15
Total: 20

**INSIDER TIPS**
*GOP lost 6 targeted seats by 900 or fewer votes in '08*

---

**Wisconsin Senate**

**NEED FOR REPUBLICAN CONTROL**
2

**SEATS IN PLAY**
Open Seats: 1(R)
Democrat Incumbents: 5
Total: 6

**INSIDER TIPS**
*3 targeted Dem seats that were carried by GOP AG in '06*
State of the States |
12 Democrat Controlled Chambers in Play (As of July 29, 2010)

**Alabama House**

<table>
<thead>
<tr>
<th>Need for Republican Control</th>
<th>Seats in Play</th>
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<tbody>
<tr>
<td>8</td>
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<td>Democrat Incumbents: 9</td>
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**Insider Tips**

*GOP lost 4 seats by fewer than 400 votes in ’08*

---

**Alabama Senate**

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<th>Need for Republican Control</th>
<th>Seats in Play</th>
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<td>Democrat Incumbents: 7</td>
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<tr>
<td></td>
<td>Republican Incumbents: 2</td>
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<td></td>
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</table>

**Insider Tips**

*GOP lost 2 seats by fewer than 512 votes in ’08*

---

**Colorado House**

<table>
<thead>
<tr>
<th>Need for Republican Control</th>
<th>Seats in Play</th>
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<td>6</td>
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<td></td>
<td>Democrat Incumbents: 8</td>
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<td>Total: 11</td>
</tr>
</tbody>
</table>

**Insider Tips**

*GOP within the margin or leading in 3 Dem held seats in early polling*

---

**Colorado Senate**

<table>
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<tr>
<td>4</td>
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<td></td>
<td>Democrat Incumbents: 4</td>
</tr>
<tr>
<td></td>
<td>Total: 7</td>
</tr>
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</table>

**Insider Tips**

*COP leading or tied in 3 Dem held seats in early polling*

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Iowa House

**Need for Republican Control**
7

**Seats in Play**
- Open Seats: 6(R), 7(D)
- Democrat Incumbents: 17
- Republican Incumbents: 5
- Total: 35

**Insider Tips**
Republican Caucus outraised Democrat Caucus by a 2 to 1 margin; House Democrat Majority Leader only reported $13,000 on hand in July

---

Iowa Senate

**Need for Republican Control**
8

**Seats in Play**
- Open Seats: 2(D)
- Democrat Incumbents: 10
- Total: 12

---

Michigan House

**Need for Republican Control**
13

**Seats in Play**
- Open Seats: 6(R), 11(D)
- Democrat Incumbents: 13
- Republican Incumbents: 3
- Total: 33

**Insider Tips**
9 targeted Dem seats were part of '08 Obama wave – had previously been in GOP hands since '02

---

New York Senate

**Need for Republican Control**
2

**Seats in Play**
- Open Seats: 1(R)
- Democrat Incumbents: 5
- Total: 6
North Carolina House

**NEED FOR REPUBLICAN CONTROL**
9

**SEATS IN PLAY**
Open Seats: 3(D)
Democrat Incumbents: 15
Total: 18

**INSIDER TIPS**
*GOP leading in 7 Dem held seats in public polling*

---

North Carolina Senate

**NEED FOR REPUBLICAN CONTROL**
6

**SEATS IN PLAY**
Open Seats: 4 (D)
Democrat Incumbents: 8
Total: 12

**INSIDER TIPS**
*GOP leads in 7 Dem held seats in public polling*

---

Oregon Senate

**NEED FOR REPUBLICAN CONTROL**
4

**SEATS IN PLAY**
Open Seats: 2(D)
Democrat Incumbents: 5
Total: 7

**INSIDER TIPS**
*GOP has lead, trails by single digits in polling for 4 top tier races*

---

Wisconsin House

**NEED FOR REPUBLICAN CONTROL**
4

**SEATS IN PLAY**
Open Seats: 3(D/I)
Democrat Incumbents: 16
Total: 19

**INSIDER TIPS**
*GOP lost 4 seats by 722 or fewer votes in '08*
**Impact on Congressional Redistricting** If and when Republicans are successful in the races addressed in this report, the Republican Party will have an impact on the redrawing of numerous Congressional districts across the country, an effect that will be felt for the next decade. Republicans have an opportunity to create 20-25 new Republican Congressional Districts through the redistricting process over the next five election cycles, solidifying a Republican House majority. In fact, 33 of the 75 most competitive congressional districts, as identified in National Public Radio's June report, are located in REDMAP target states this year. If REDMAP achieves its goals, nearly half of the traditionally swing districts will be redrawn by Republicans before the 2012 election cycle. The remaining seats will either be subject to Democrat control or part of a partisan-neutral redistricting process.

<table>
<thead>
<tr>
<th>Chamber</th>
<th>Congressional Impact</th>
<th>Notes</th>
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<tbody>
<tr>
<td>Indiana House</td>
<td>Up to 2 New GOP Districts</td>
<td>Requires Senate hold, switch House</td>
</tr>
<tr>
<td>Ohio House</td>
<td>Up to 5 New GOP Districts</td>
<td>Requires Senate hold, House switch, GOP Governor</td>
</tr>
<tr>
<td>Pennsylvania House</td>
<td>Up to 4 New GOP Districts</td>
<td>Requires Senate hold, House switch, GOP Governor</td>
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<tr>
<td>Wisconsin Senate</td>
<td>Neutralize Dem Advantage</td>
<td>Requires both chambers to switch, and GOP Governor</td>
</tr>
<tr>
<td>Alabama House</td>
<td>1 New GOP District</td>
<td>Requires both chambers to switch and GOP Governor</td>
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<td>Colorado Senate</td>
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</tr>
<tr>
<td>Iowa House</td>
<td>Neutralize Redistricting Process</td>
<td>Legislature can override bipartisan commission</td>
</tr>
<tr>
<td>Iowa Senate</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Michigan House</td>
<td>Up to 3 New GOP Districts</td>
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App. 0069

Page 6 of 6

Paid for by the Republican State Leadership Committee • 1800 Diagonal Road, Suite 230, Alexandria, VA 22314
Dear Legislative Leaders:

As you well know, the decennial process of redistricting is underway in most states across the country. Some states have already concluded their redistricting processes and others have yet to begin. The RSLC continues to play an important role in gaining and keeping Republican majorities around the country and we are pleased that we now control 56 legislative chambers. We know the ongoing redistricting process will impact the legislative lines that we will have to defend in 2012 and beyond. Therefore, we have taken the initiative to retain a team of seasoned redistricting experts that we will make available to you at no cost to your caucus for assistance. We urge you to use them as a key resource for technical advice as you undergo this process.

Already, we are engaged in a number of states and believe we are playing a meaningful role in helping draw fair and legal lines that will allow us to run competitive elections in 2012 and in future cycles. Our team would be happy to assist in drawing proposed maps, interpreting data, or providing advice. Their practical solutions have been used through many decades of redistricting and their best practices help ensure that lines drawn take Voting Rights Act issues and statutory mandates into consideration. Our team can also provide strategic advice in cases of litigation as well.

Our redistricting team is led by Tom Hofeller. You can contact him at tom@rncho.com or at _____.

The entirety of this effort will be paid for using non-federal dollars through our 501c4 organization, the State Government Leadership Foundation (SGLF). For more information about this effort, you can contact me at (571) 480-4860 or contact Tom directly. None of these resources will take away from our ability to help fund future state elections through the RSLC.

We appreciate the complexities of redistricting and hope that you will consider using our veteran team when crafting new legislative and Congressional boundaries during this critical time.

Sincerely,

Chris Jankowski
President & Chief Executive Officer