

# Coffee County Profile

Alabama Department of Labor  
Labor Market Information Division

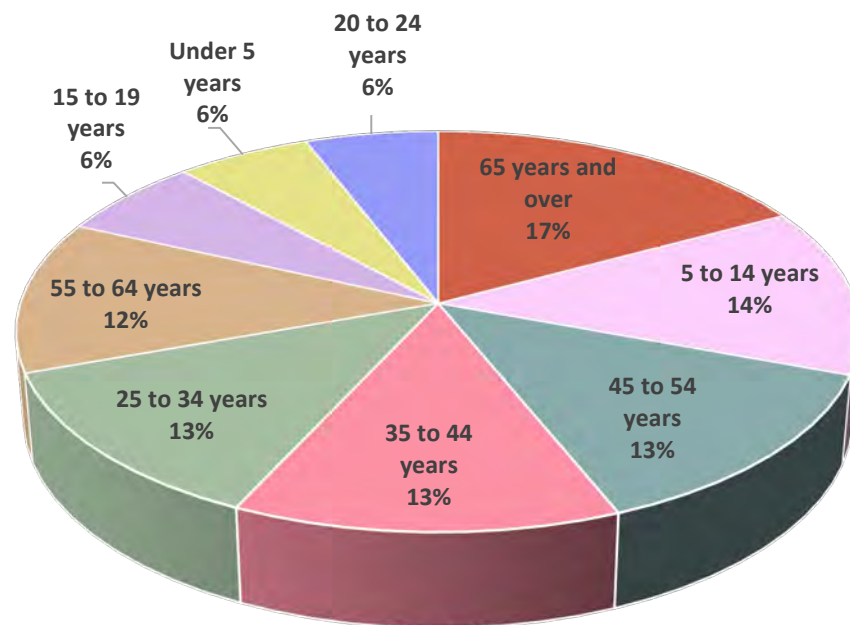
# Demographics

## American Community Survey Average Population Estimates for 2018-2022

Age	Estimate
Under 5 years	3,168
5 to 14 years	7,260
15 to 19 years	3,454
20 to 24 years	3,121
25 to 34 years	6,730
35 to 44 years	6,980
45 to 54 years	7,082
55 to 64 years	6,599
65 and older	9,165

*Total Population*  
**53,559**

*Population By Age Group:*



# Demographics

## American Community Survey Average Population Estimates for 2018-2022

School Enrollment	Estimate
Population 3 years and over enrolled in school	13,021
Nursery school, preschool	662
Kindergarten	798
Elementary school (grades 1-8)	5,711
High school (grades 9-12)	2,932
College or graduate school	2,918
Educational Attainment	Estimate
Population 25 years and over	36,556
Less than 9 <sup>th</sup> grade	3,245
9 <sup>th</sup> to 12 <sup>th</sup> grade, no diploma	3,245
High school graduate (includes equivalency)	10,581
Some college, no degree	8,404
Associate's degree	4,781
Bachelor's degree	4,786
Graduate or professional degree	3,113

Source: U.S. Census Bureau, 2018-2022 5-Year American Community Survey Table DP02: Selected Social Characteristics in the United States

# Unemployment Data

## November 2023 Unemployment & Underemployment Data

County	Civilian Labor Force	Employment	Unemployment	Unemployment Rate	Under-Employment	Available Labor Pool
Barbour	8,046	7,711	335	4.2%	2,282	2,617
Butler	8,938	8,697	241	2.7%	1,574	1,815
<b>Coffee</b>	<b>21,924</b>	<b>21,362</b>	<b>562</b>	<b>2.6%</b>	<b>3,567</b>	<b>4,129</b>
Covington	15,092	14,681	411	2.7%	4,522	4,933
Crenshaw	6,384	6,214	170	2.7%	1,361	1,531
Dale	21,402	20,876	526	2.5%	4,843	5,369
Geneva	11,629	11,357	272	2.3%	2,294	2,566
Henry	7,240	7,046	194	2.7%	1,522	1,716
Houston	49,142	47,884	1,258	2.6%	10,056	11,314
Pike	16,440	16,006	434	2.6%	4,514	4,948

**Unemployment + Underemployment = Potential Available Labor Pool**

Source: LAUS data, County Unemployment Rates, Unemployment Data for Labor Force, Employment, Unemployment, and Unemployment Rate Data.  
 Underemployment in Alabama WIA Areas, Published September 2023, CBER @ UA, Underemployment and Available Labor Pool Data.

# Unemployment Data

## Initial Claims by Occupation 2023, Annual

Occupation	Number Unemployed	Occupation	Number Unemployed
Customer Service Representatives	64	Aircraft Mechanics and Service Technicians	13
Cashiers	51	Laborers and Freight, Stock, and Material Movers	13
Helpers--Production Workers	34	Nursing Assistants	12
Waiters and Waitresses	28	Receptionists and Information Clerks	12
Retail Salespersons	28	Construction Laborers	12
Heavy and Tractor-Trailer Truck Drivers	28	Maintenance and Repair Workers	12
Stockers and Order Fillers	25	Supervisors of Production and Operating Workers	12
Team Assemblers	23	Sales Managers	11
Welders, Cutters, Solderers, and Brazers	20	Teacher Assistants	11
Supervisors of Retail Sales Workers	18	Maids and Housekeeping Cleaners	9
General and Operations Managers	17	Automotive Service Technicians and Mechanics	9
Production Workers, All Other	16	Managers, All Other	8
Fast Food and Counter Workers	15	Painters, Construction and Maintenance	8
Janitors and Cleaners, Except Maids and Housekeeping Cleaners	13	Sales Reps, Wholesale & Mfg, Exc. Technical & Scientific Products	8
Office Clerks, General	13	Industrial Truck and Tractor Operators	8



Source: Unemployment Insurance Reports

# *Help Wanted OnLine*® Annual Job Postings

## 2023 Top Occupations with Most Ads Posted

Occupation	# of Ads	Occupation	# of Ads
Registered Nurses	159	Managers, All Other	17
Retail Salespersons	97	Health Technologists & Technicians, All Other	17
Licensed Practical & Vocational Nurses	46	Cashiers	17
Supervisors of Retail Sales Workers	41	Automotive Service Technicians & Mechanics	17
Customer Service Representatives	39	Radiologic Technologists & Technicians	16
Fast Food & Counter Workers	33	Security Guards	15
Maintenance & Repair Workers, General	30	Sales Reps, Wholesale & Manufacturing, Exc Technical & Scientific Products	15
Heavy & Tractor-Trailer Truck Drivers	29	Secretaries & Administrative Assistants, Except Legal, Medical, & Executive	13
Food Service Managers	27	Heating, Air Conditioning, & Refrigeration Mechanics & Installers	13
Nursing Assistants	27	Medical & Health Services Managers	12
Laborers & Freight, Stock, & Material Movers, Hand	25	Sales Managers	11
Stockers & Order Fillers	22	Nurse Practitioners	11
Clinical Laboratory Technologists & Technicians	20	Cardiovascular Technologists & Technicians	11
Physical Therapists	19	Personal Service Managers, All Other	10
Obstetricians & Gynecologists	19	Merchandise Displayers & Window Trimmers	10



Source: The Conference Board-Burning Glass Help Wanted OnLine

# Expected Worker Shortfall

	2020-2030	2020-2035
Total Population Growth	9.1%	13.4%
Age 20-64 Population Growth	9.0%	13.1%
Nonagricultural Job Growth	3.7%	3.9%
Worker Shortfall	-5.3%	-9.2%
<b>Worker Shortfall</b>	<b>-914</b>	<b>-1,579</b>

Note: A negative Worker Shortfall indicates a projected surplus of workers versus available jobs.

► Source: Center for Business and Economic Research (CBER), University of Alabama

# Occupational Wages

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## Coffee County Average Hourly Wage All Occupations

Entry	Median	Mean	Experienced
\$11.09	\$15.80	\$20.48	\$25.17

## Coffee County Average Hourly Wage Manufacturing

Entry	Median	Mean	Experienced
\$12.27	\$15.32	\$19.99	\$23.85

Source: Alabama Department of Labor, Labor Market Information Division in cooperation with the U.S. Bureau of Labor Statistics. The data is based on the 2022 release of the Occupational Employment Statistics report, employment and wage estimate file. Wage data has been aged using the latest quarterly Employment Cost Index (ECI) factors. 'NA' indicates data not available for publication.



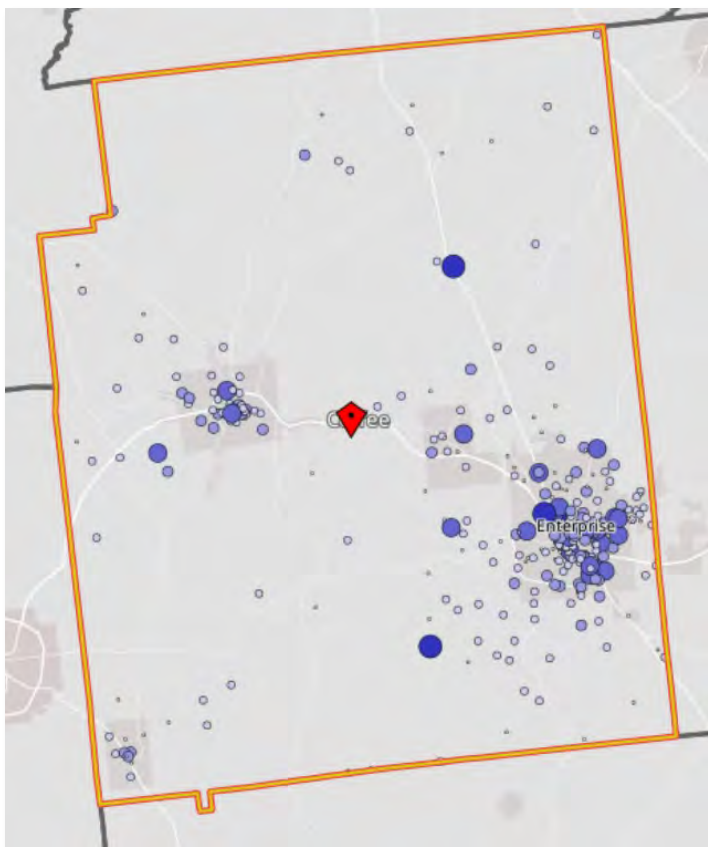
# Occupational Wages

## Annual Salary Area Comparison

	Entry	Median	Mean	Experienced
<b>Alabama</b>				
Total	\$27,775	\$47,005	\$61,395	\$78,205
Manufacturing	\$30,764	\$45,305	\$55,077	\$67,233
<b>Coffee County</b>				
Total	\$23,068	\$32,867	\$42,587	\$52,348
Manufacturing	\$25,515	\$31,864	\$41,573	\$49,602
<b>Dale County</b>				
Total	\$27,165	\$55,538	\$61,574	\$78,779
Manufacturing	NA	NA	NA	NA
<b>Houston County</b>				
Total	\$23,324	\$36,341	\$48,109	\$60,502
Manufacturing	\$26,854	\$36,004	\$43,400	\$51,673

Source: Alabama Department of Labor, Labor Market Information Division in cooperation with the U.S. Bureau of Labor Statistics. The data is based on the 2022 release of the Occupational Employment Statistics report, employment and wage estimate file. Wage data has been aged using the latest quarterly Employment Cost Index (ECI) factors. 'NA' indicates data not available for publication.

# 2021 Workforce Characteristics

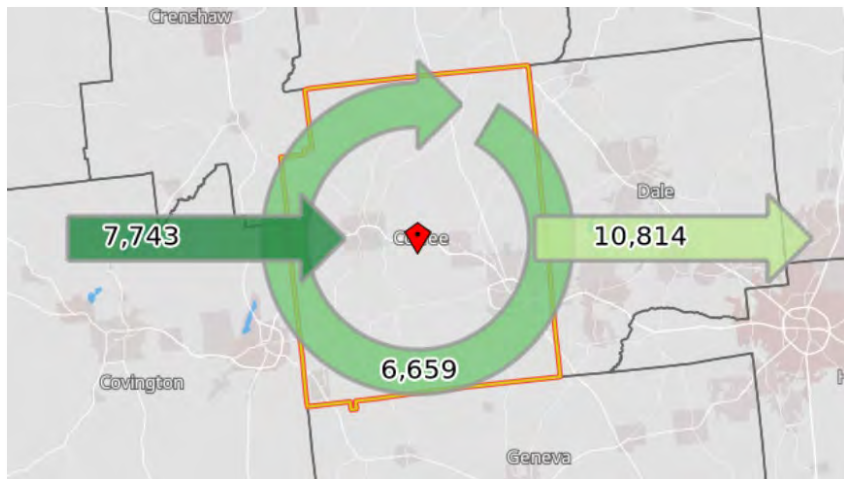


Jobs by Worker Age	Count	Share
Age 29 or younger	3,740	26.0%
Age 30 to 54	7,517	52.2%
Age 55 or older	3,145	21.8%
Jobs by Worker Educational Attainment	Count	Share
Less than high school	1,594	11.1%
High school or equivalent, no college	3,267	22.7%
Some college or Associate degree	3,612	25.1%
Bachelor's degree or advanced degree	2,189	15.2%
Educational attainment not available (workers aged 29 or younger)	3,740	26.0%
Jobs by Worker Sex	Count	Share
Male	6,864	47.7%
Female	7,538	52.3%
Jobs by Earnings	Count	Share
\$1,250 per month or less	2,951	20.5%
\$1,251 to \$3,333 per month	6,003	41.7%
More than \$3,333 per month	5,448	37.8%

Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics in Partnership with the Alabama Department of Labor, Labor Market Information Division.

# 2021 Commuting Patterns

## Labor Force Characteristics



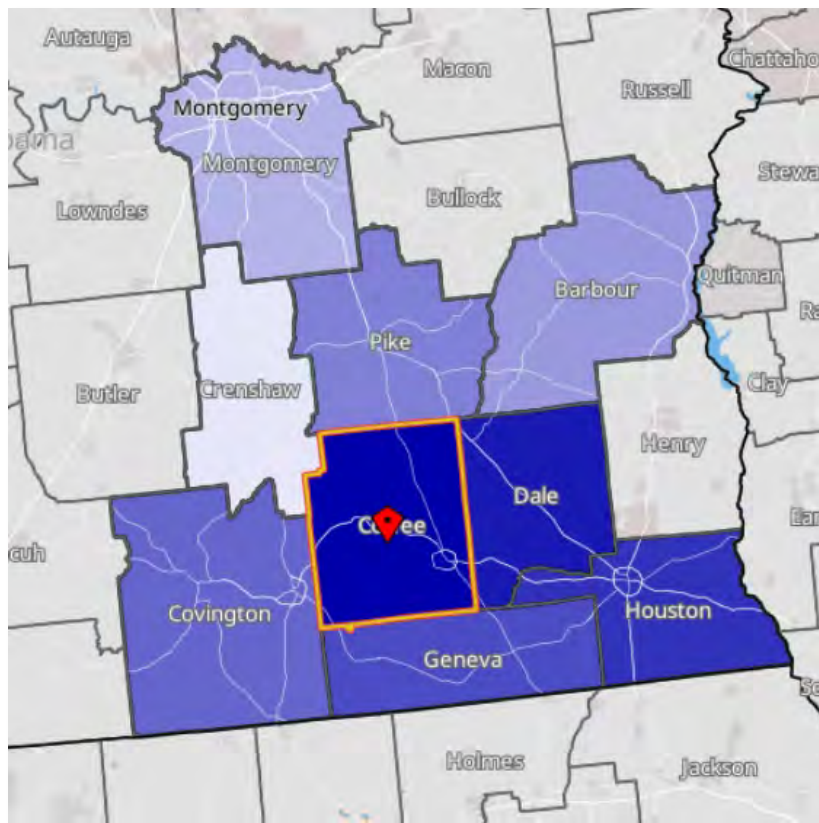
Outflow Job Characteristics	Count	Share
External Jobs Filled by Residents	10,814	100.0%
Workers Aged 29 or younger	2,519	23.3%
Workers Aged 30 to 54	5,885	54.4%
Workers Aged 55 or older	2,410	22.3%
Workers Earning \$1,250 per month or less	1,836	17.0%
Workers Earning \$1,251 to \$3,333 per month	3,408	31.5%
Workers Earning More than \$3,333 per month	5,570	51.5%
Workers in the "Goods Producing" Industry Class	2,358	21.8%
Workers in the "Trade, Transportation, and Utilities" Industry Class	2,636	24.4%
Workers in the "All Other Services" Industry Class	5,820	53.8%

**Live in the County  
but Work Elsewhere**  
**61.9%**

**Live and Work  
in the County**  
**38.1%**

# 2021 Commuting Patterns

Where People Live who Work in This County



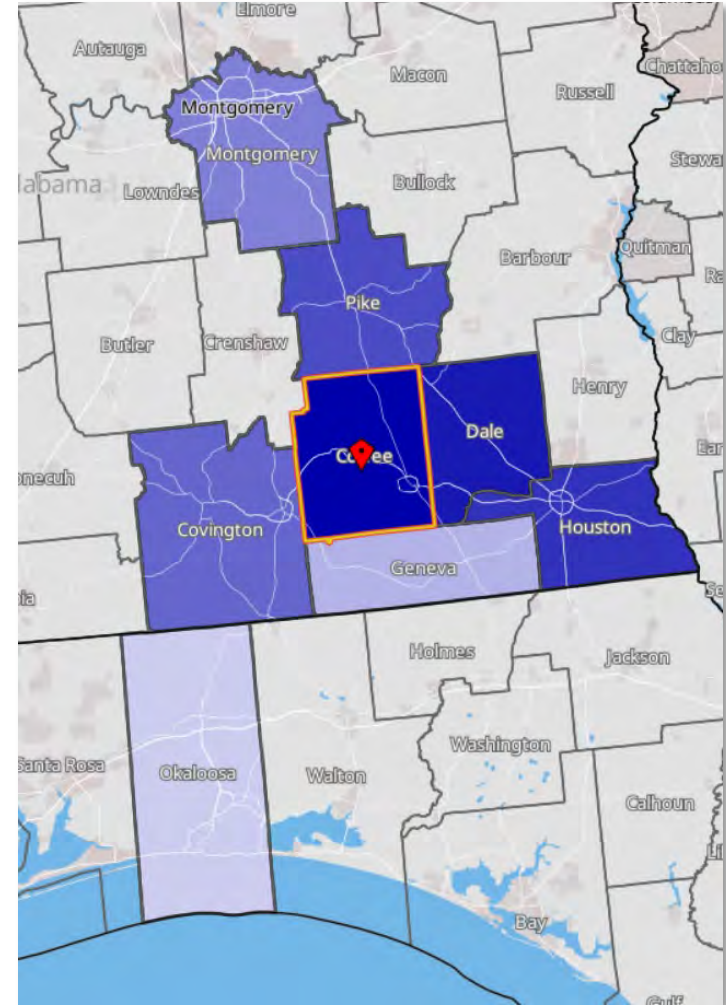
	Count	Share
Coffee County, AL	6,659	46.2%
Dale County, AL	1,552	10.8%
Houston County, AL	1,085	7.5%
Geneva County, AL	915	6.4%
Covington County, AL	612	4.2%
Pike County, AL	432	3.0%
Barbour County, AL	182	1.3%
Montgomery County, AL	146	1.0%
Mobile County, AL	144	1.0%
Crenshaw County, AL	136	0.9%
All Other Locations	2,539	17.6%

Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics in Partnership with the Alabama Department of Labor, Labor Market Information Division.

# 2021 Commuting Patterns

Where People Work who Live in This County

	Count	Share
Coffee County, AL	6,659	38.1%
Dale County, AL	2,688	15.4%
Houston County, AL	1,803	10.3%
Pike County, AL	1,058	6.1%
Covington County, AL	618	3.5%
Montgomery County, AL	474	2.7%
Jefferson County, AL	450	2.6%
Geneva County, AL	369	2.1%
Okaloosa County, FL	204	1.2%
Mobile County, AL	148	0.8%
All Other Locations	3,002	17.2%

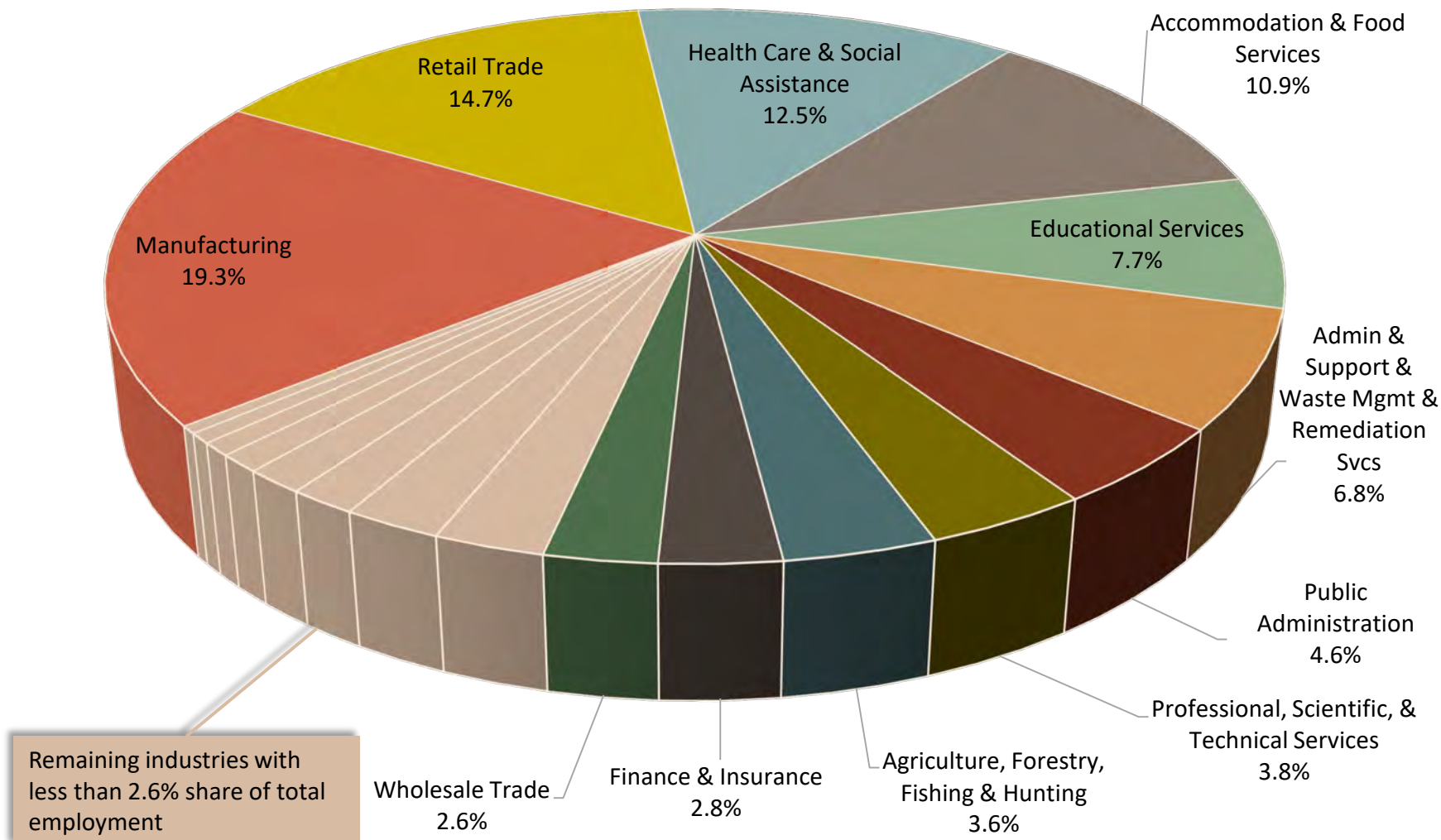


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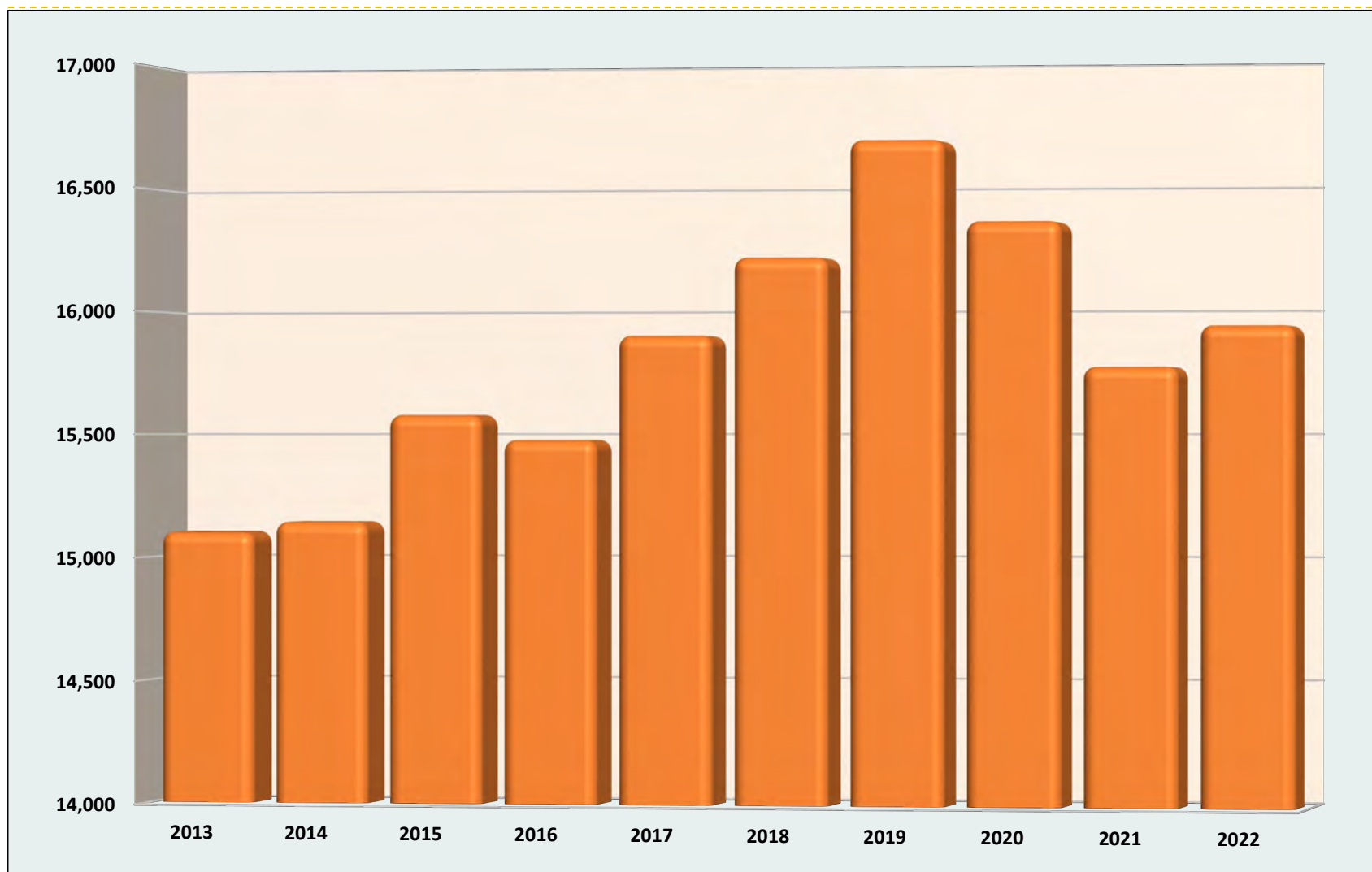
# Coffee County Industry Distribution

## 2022



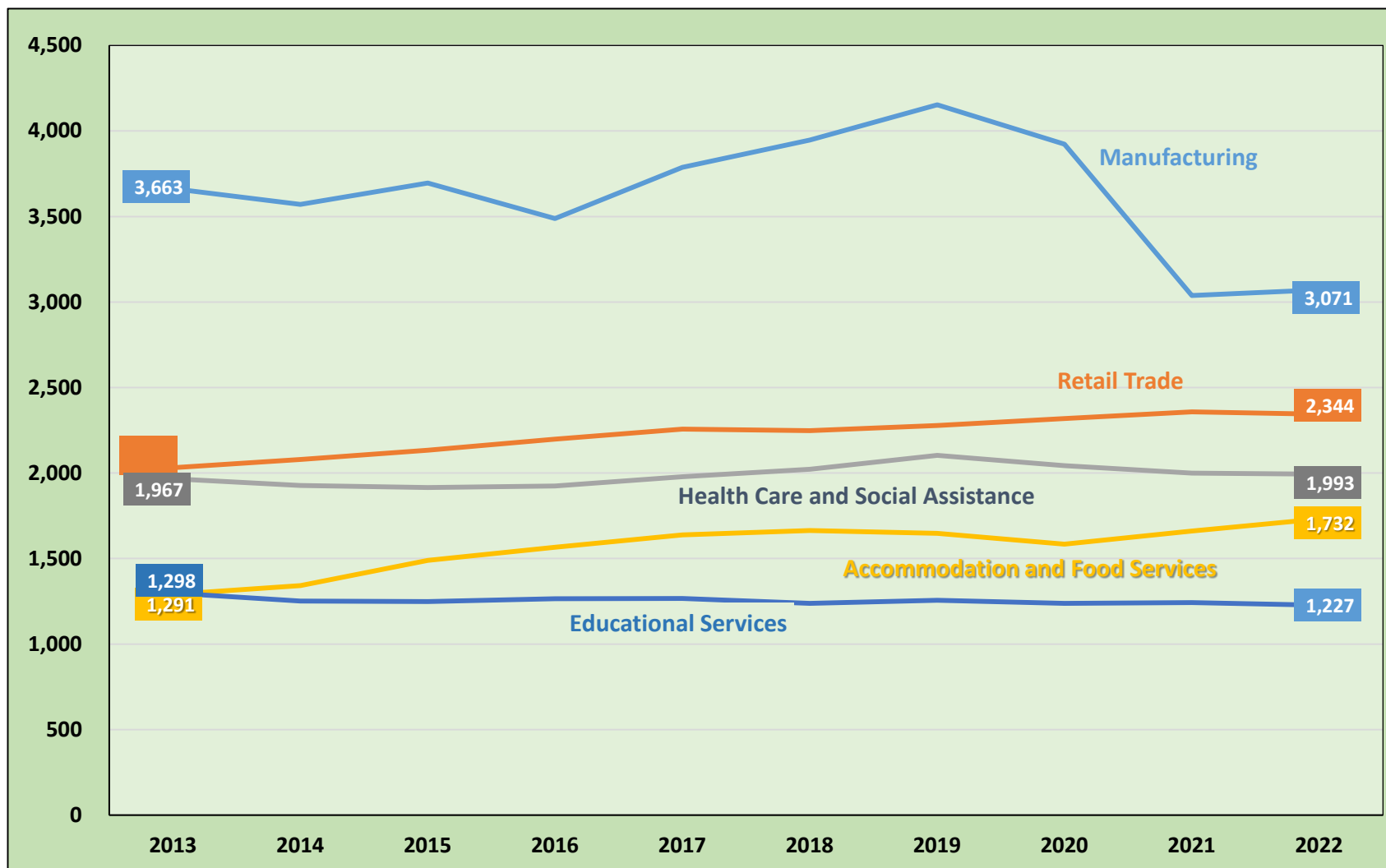
Source: Longitudinal Employer Household Dynamics program which is a partnership between the Census Bureau and the Alabama Department of Labor, Labor Market Information Division.

# Industry Total Employment Trend



Source: Longitudinal Employer Household Dynamics program which is a partnership between the Census Bureau and the Alabama Department of Labor, Labor Market Information Division.

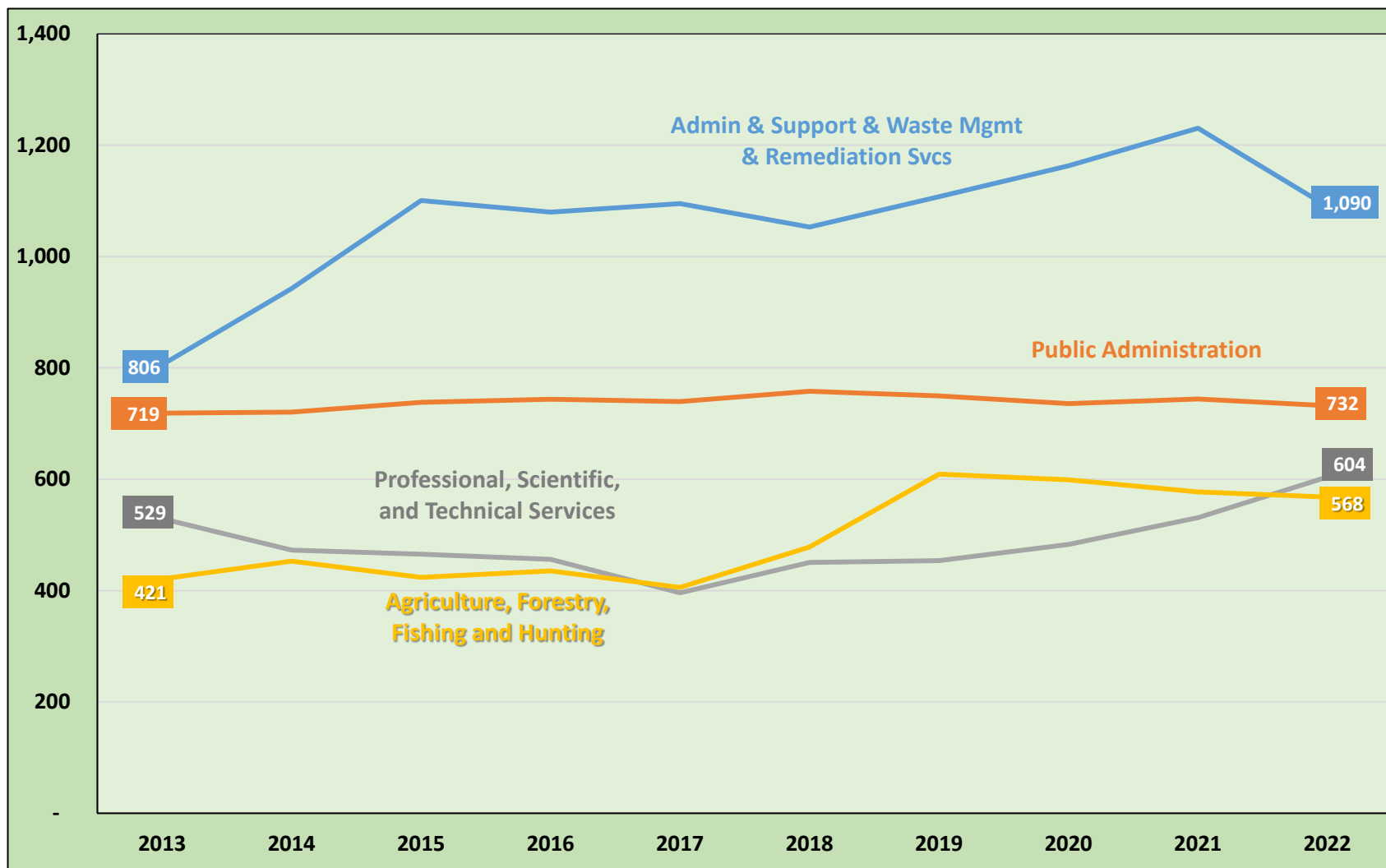
# Industry Sector Employment Trends



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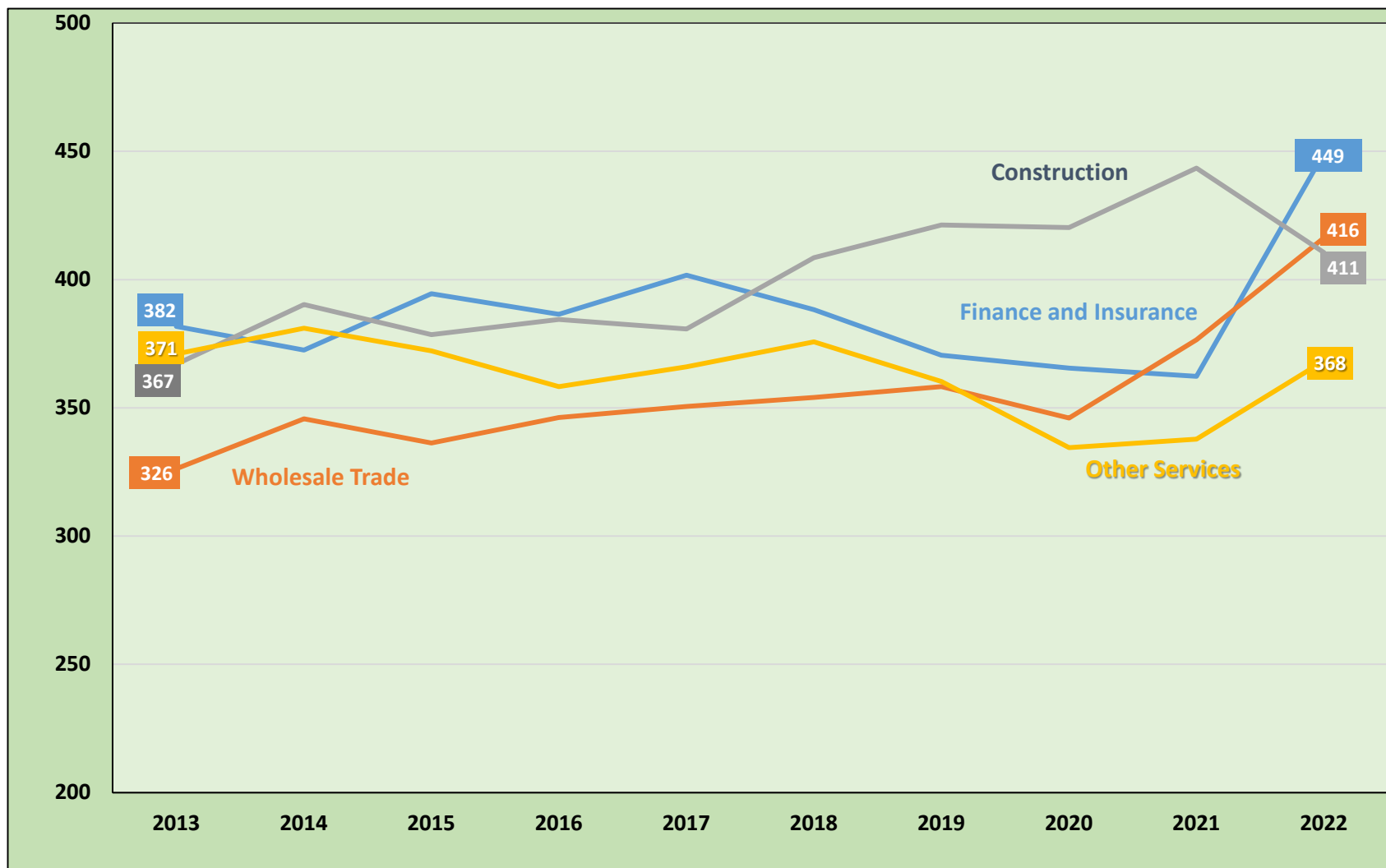


# Industry Sector Employment Trends



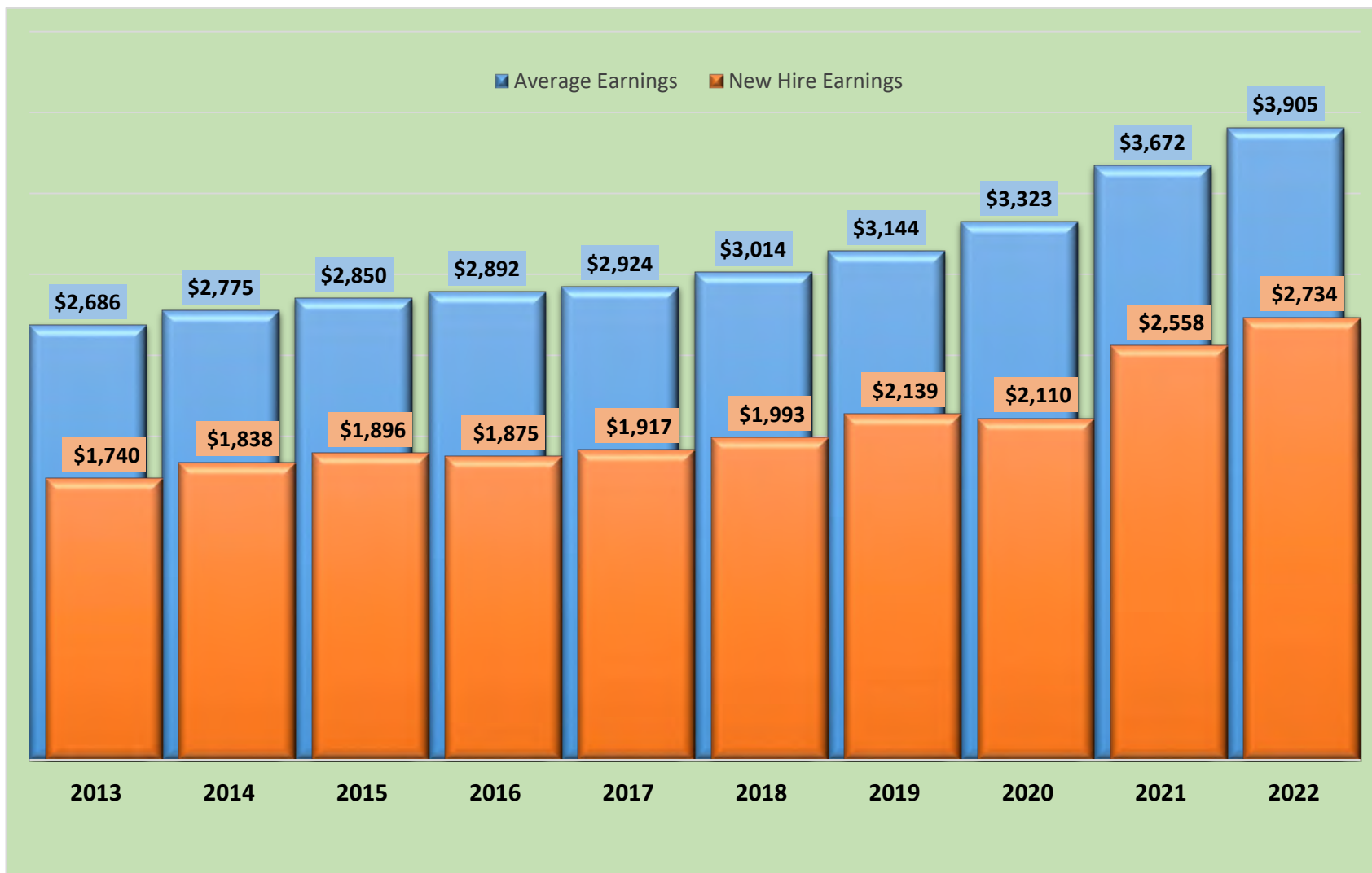
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# Industry Sector Employment Trends



Source: Longitudinal Employer Household Dynamics program which is a partnership between the Census Bureau and the Alabama Department of Labor, Labor Market Information Division.

# Average Monthly Earnings Trend



Source: Longitudinal Employer Household Dynamics program which is a partnership between the Census Bureau and the Alabama Department of Labor, Labor Market Information Division.

# Postsecondary Education

## 2021-2022 HS Graduates Enrolled in Alabama Public Colleges

High School	HS Grads	Enrolled in AL Public Colleges	Enrolled in Remedial Course(s)				Enrollment Status	
			Math Only	English Only	Both	Total	Full Time	Part Time/ Other
Elba High School	46	24	5	1	2	8	23	1
Enterprise High School	451	233	28	8	7	43	210	23
Kinston School	36	20	1	2	0	3	19	1
New Brockton High School	74	34	7	3	1	11	31	3
Zion Chapel High School	50	26	4	0	1	5	24	2

► Source: Alabama Commission on Higher Education; 2022 High School Report.

# Postsecondary Education

## Fall 2022 Undergraduate Enrollment of Students Attending Alabama Public Two-Year and Four-Year Institutions

Coffee County		# Undergrads	# First-Time Freshman
Major	Grand Total	2,227	429
Undeclared/NotReported		467	2
General Studies		360	129
Registered Nursing/Registered Nurse		117	14
Liberal Arts and Sciences/Liberal Studies		116	46
Business Administration and Management, General		101	23
Airframe Mechanics and Aircraft Maintenance Technology/Technician		68	29
Computer and Information Sciences, General		63	12
Psychology, General		54	6
Biology/Biological Sciences, General		38	9
Aircraft Powerplant Technology/Technician		34	3
Teacher Education, Multiple Levels		32	3
Mechanical Engineering		30	9
Elementary Education and Teaching		27	7
Exercise Science and Kinesiology		25	3
Social Work		25	4

Source: Alabama Commission on Higher Education: Workforce Development, Potential Workforce by County.

# Postsecondary Education

Summer 2021 thru Spring 2022 Completions of Students from Alabama Public  
Two-Year and Four-Year Institutions

Major	Less than 1 year	Less than 2 years	Associate	Less than 4 years	Bachelor	Post- Bachelor	Master	Post- Master	Doctoral	Coffee Total	* State Totals
General Studies	8	0	59	0	0	0	0	0	0	67	6,052
Registered Nursing/Registered Nurse	0	0	15	0	14	0	4	1	0	34	3,814
Emergency Medical Technology/Technician (EMT Paramedic)	25	0	2	0	1	0	0	0	0	28	740
Airframe Mechanics and Aircraft Maintenance Technology/Technician	0	20	6	0	0	0	0	0	0	26	169
Liberal Arts and Sciences/Liberal Studies	0	0	25	0	0	0	0	0	0	25	1,089
Business Administration and Management, General	0	0	3	0	11	0	5	0	0	19	2,201
Elementary Education and Teaching	0	0	0	0	7	0	10	1	0	18	1,158
Cosmetology/Cosmetologist, General	3	10	0	0	0	0	0	0	0	13	238
Welding Technology/Welder	7	6	0	0	0	0	0	0	0	13	1,136
Aircraft Powerplant Technology/Technician	0	9	3	0	0	0	0	0	0	12	113
Social Work	0	0	0	0	3	0	9	0	0	12	729
Licensed Practical/Vocational Nurse Training	0	11	0	0	0	0	0	0	0	11	1,186
Psychology, General	0	0	0	0	11	0	0	0	0	11	836
Accounting	0	1	0	0	6	0	2	0	0	9	819
Administrative Assistant and Secretarial Science, General	1	0	8	0	0	0	0	0	0	9	435

► Source: Alabama Commission on Higher Education: Workforce Development, Potential Workforce by County.

# Questions???

Alabama Department of Labor  
Labor Market Information Division

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