

# EXHIBIT 5

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**To:** La Southern Region Partners[lasouthernregionpartners@blackvotersmatterfund.org]  
**Cc:** Omari Ho-Sang[omari@blackvotersmatterfund.org]  
**From:** Keturah Butler-Reed[keturah@blackvotersmatterfund.org]  
**Sent:** Mon 3/7/2022 8:42:42 PM (UTC)  
**Subject:** #VetoTheMaps & #PointEmOut Campaign

Good afternoon, Partners

We are so excited to be continuing the work with you all as we shift gears into **#AccountabilitySeason**. This year we are encouraging all our partners to join us in not only turning out Black Voters to the polls but making sure that those who make it to the office uphold their responsibilities in ensuring fair and equal representation in our communities.

The first actions towards our Accountability Initiative of the year will center around Redistricting. Our campaigns will consist of **phone-banking, emailing, and utilizing our social media toolkits** to urge Governor Edwards to Veto the maps. Using those same methods, we will also reach out to all six Legislative Black Caucus members that voted against fair and equitable maps. We are starting with the **#VetoTheMap** Campaign. For our **#VetoTheMaps** campaign we are **urging Governor Bel Edwards to Veto the Congressional, House and Senate Legislative, and BESE School Board Maps**. We are reminding him that the Black community stood behind him during the last Gubernatorial election and are asking him to stand behind us at this time.

Our other actions towards our Accountability initiative are the **#PointEm'Out** Campaign. We are shedding a deeper light on the **six members of the Legislative Black Caucus who voted with conservatives against Fair and Equitable maps that increased Black Voting Power in our communities**. As members of the Black community across the state of Louisiana that are impacted by the voting decisions of every Black Legislator during the Special Session irrespective of district, we are asking why **they voted against** adding additional Majority-Minority Districts.

**Campaign Instructions:**

- **Choose a day between March 7<sup>th</sup> and 14<sup>th</sup> to organize your volunteers to make calls for 1 hour shifts from 8am - 5pm.**
- **Fill out this form to register your organization:** <https://tinyurl.com/BVMLAForm>
- **Share the flyers on social media using our social media toolkit**
- **Use this link to access the Scripts for phone-banking AND Flyers for social media toolkits** <https://tinyurl.com/VetoAndPointEmOut>

For any additional questions do not hesitate to reach out to myself or Omari. Have a great day!

**Keturah Butler-Reed**, She/her/hers

**Louisiana Regional Organizer**

**Black Voters Matter Fund**

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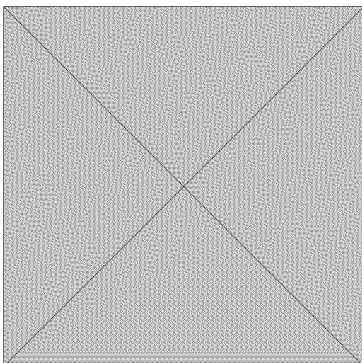
**CALENDLY LINK:** <https://calendly.com/keturah-bvm-la>

**WEBSITE:** [www.blackvotersmatterfund.org](http://www.blackvotersmatterfund.org)

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