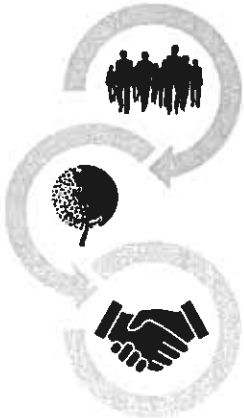
STATE 6

In January 2019, the Louisiana Department of Health created the Office of Community Partnerships & Health Equity. This office is focused on health equity and ensuring LDH's services are equitably accessible and informed by the people, populations and communities it serves.



Health equity means every person in a community has a fair and just opportunity to reach their full health potential. The Office of Community Partnerships and Health Equity team is developing and implementing agency-wide health equity plans, protocols, and tools that support the implementation of health equity (and community engagement) practices and standards agency-wide within LDH.

Goal: Operationalize community engagement and health equity best practices and standards agency wide.

Resources

- Barriers to Health Fact Sheet
- LDH Call to Action: Health Equity Plan and Framework

LDH Health Equity Practices in Programs/Initiatives

These are some of the health equity practices taking place within LDH:

- LDH Health Promotion Ambassadors
- Louisiana HIV Planning Group
- Perinatal Quality Collaborative focus on black mothers
- Hepatitis C elimination program, which includes prisoners
- Prison pre-release program
- U = U campaign (launched March 2019)
- PrEP for Black Women campaign (launched March 2019)
- Adverse Childhood Experiences (ACE) Program
- LDH Health Equity Strategic Plans (finalized in late 2019; implementing in 2020 and beyond – see plan (phase-I) above)
- LDH Community Engagement Framework (a part of the LDH Health Equity Strategic Plans)

LDH Health Promotion Ambassadors

Reducing health disparities and supporting health equity requires efforts that empower individuals and communities. Empowerment can happen in many ways. Two of the most important ways it happens is through building people's abilities - within their community - to a) share information and b) support the learning of new skills.

The Office of Community Partnerships and Health Equity (OCPHE) is working to promote health equity by building individual and community capacity through the development of its **LDH Health Promotion Ambassadors** initiative. This initiative:

- Identifies community gatekeepers and stakeholders to become Ambassadors – individuals who have expressed an interest (to OCPHE) in providing health promotion education/resources in their community
- Build Ambassador's competencies to a) share information and b) support the learning of new skills
- Ambassador's health promotion competencies are built via OCPHE's Ambassador Tele-orientation, other Tele-trainings, and resources

LDH Health Promotion Ambassadors serve as points of contact who aid LDH in distributing vital information to people, populations, and communities, especially those that are most vulnerable.

Presently, LDH Health Promotion Ambassadors are focused on COVID-19.

If you are interested in becoming an LDH Health Promotion Ambassador, email Deja Gantt.

LDH COVID-19 Health Promotion Toolkit

- General Talking Points
- Mask Up Louisiana
- Deaf, Hard of Hearing or Deafblind Guidance
- Defend Against COVID-19 Factsheet
- Faith-Based Talking Points
- Use of Cloth Face Coverings
- Stop the Spread
- Talking Points for Community Leaders
- African American/Black Social Post
  - Cleaning
  - Comorbidities
  - Complications
  - Cough/Sneeze
  - Fresh Air
  - Gatherings
  - Grandma
  - Grandpa
  - Keep In Touch
  - Maw Maw

- Necessities
- Paw Paw
- Video Chat Grands
- Video Games
- Walk
- Work

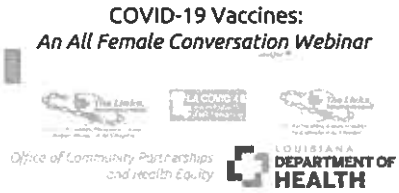
- Caucasian Social Post
- Latinx Social Post

ACCESSIBILITY

RESOURCES

Vaccine Q&A For Parents & K-12 Students

All Female Conversation Webinar



Click Picture for Webinar

A Conversation with Nurses: COVID-19 Vaccination Information Guide

ACCESSIBILITY

Click Picture for Webinar

A Conversation with the African American Community: COVID-19 Vaccination Information Guide